

Bhautik Radiya

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Professional Summary

Experienced WordPress Developer with over 10 years of expertise in building custom themes, plugins, and WooCommerce solutions. Proficient in PHP, JavaScript, React, and SEO optimization, with a focus on performance-driven web solutions. Skilled in Gutenberg block development using React, creating dynamic and user-friendly content experiences. Passionate about enhancing website functionality, optimizing site speed, and driving business growth through innovative development strategies.

Skills & Technologies

- **WordPress Development:** Custom Themes & Plugins, Elementor, Gutenberg, Divi, ACF
- **Programming Languages:** PHP, JavaScript, React, HTML, CSS
- **E-commerce:** WooCommerce, Payment Gateway Integration, Custom Checkout
- **Optimization:** SEO, Performance Tuning, Speed Optimization
- **Tools & Platforms:** Git, cPanel, Web Hosting, REST APIs

Work Experience

WordPress Developer – FixRunner.com *(Jan 2022 – Present)*

- Provide WordPress support and troubleshooting for client-generated tickets.
- Resolve critical errors, performance issues, and security vulnerabilities such as malware removal.
- Perform speed optimization to enhance site performance and user experience.
- Fix and customize WooCommerce issues, including new feature integration.
- Develop and modify custom plugins and themes to meet client-specific requirements.

Senior WordPress Developer – Elise Infotech *(Mar 2018 – Dec 2021)*

- Advanced to a team lead position, developing management skills and overseeing WordPress projects.
- Led a team in fixing, developing, and modifying client websites while ensuring quality and performance.
- Built and maintained multiple high-traffic websites, achieving millions of visits.
- Initiated and implemented a new workflow to ensure 100% uptime during website modifications.
- Worked on complex projects requiring custom functionalities and seamless integrations.

Full Stack WordPress Developer – Elise Infotech *(Mar 2016 – Feb 2018)*

- Mastered REST API and AJAX for dynamic WordPress applications.
- Gained hands-on experience in WooCommerce development and customization.
- Implemented security, caching, and performance optimization techniques.
- Worked with Git/GitHub for version control, streamlining the development process.

Web Developer – Pulse Infotech *(Dec 2013 – Feb 2016)*

- Worked on diverse **PHP, Joomla, and JavaScript projects**, enhancing full-stack development skills.
- Specialized in **PSD to WordPress conversions**, transforming designs into functional websites.
- Transitioned into WordPress development and became a **team lead** for WordPress projects.

Freelance Projects

Freelance WordPress Developer (2014 – Present)

- Designed and developed 50+ custom WordPress websites tailored to diverse industry needs, from e-commerce to corporate portfolios.
- Specialized in WooCommerce customizations, plugin development, and high-speed optimizations.
- Integrated third-party APIs for payment processing, marketing automation, and customer relationship management.
- Developed and optimized custom Gutenberg blocks, allowing clients to effortlessly create dynamic and engaging content.

Notable Projects:

- **E-commerce Platform for Online Mega Store** (*onlinemegastore.co.uk*) – Engineered a WooCommerce store with an intuitive checkout and conversion-optimized design.
- **Corporate Site for KMC Urgent and Family Care** (*kmcurgentfamilycare.com*) – Developed a scalable, SEO-friendly WordPress website using ACF & Elementor.
- **Company Website for Mind Matters Counselling Services** (*mindmatterscounselling.ca*) – Designed a website tailored to my Canadian client's requirements.
- **E-commerce Website for Justin** (*carcamerarig.com*): Developed a WordPress website and integrated Ecwid store to enhance the online shopping experience

Educations

- **Bachelor's in Computer Engineering** – Gujarat Technological University (GTU) (2009 – 2013)

Certifications

- **WordPress Development Certification** – Agile Infoways (2013)