Bhautik Radiya

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Summary

Experienced **WordPress Engineer** with 10+ years of expertise in crafting custom themes, developing bespoke plugins, and optimizing websites for performance and SEO. Proficient in modern WordPress practices, including Gutenberg block development, API integrations, and WooCommerce customization. Skilled in building scalable, user-focused solutions tailored to unique business needs. Also experienced in data analysis and visualization, leveraging Python and SQL for data-driven insights to enhance web strategies.

Technical Skills

- **Programming Languages**: PHP, SQL, JavaScript, Python
- Web Development: HTML, CSS, REST API, WordPress, JavaScript
- Version Control: Git
- Data Science: Advanced Excel, EDA, Power BI, Tableau, TensorFlow, Keras

Professional Experience

WordPress Engineer | FixRunner.com | Jan 2022 - Present

- Resolved over **2,100+ support tickets**, addressing **150+ specific WordPress issues** to enhance site performance by **30%**.
- Reduced page load times by 30% through caching and compression.
- Provided support to **200+ clients**, maintaining a **98% satisfaction rate**.

Freelance Web Developer | Upwork / BhautikRadiya.com | March 2019 - March 2022

- Developed 30+ custom WordPress sites, boosting organic traffic by 25%.
- Integrated payment systems, increasing client revenue by 20%.
- Delivered all projects on time, maintaining strong client relationships.
- Optimized APIs and databases, reducing load times by **40%**.

Development Team Lead | Elise Infotech | March 2016 - Feb 2019

- Led a team of **10 developers**, achieving a **95% on-time delivery rate**.
- Improved productivity by 20% through optimized workflows and technical decisions.

Web Developer | Pulse Infotech | Dec 2013 - Feb 2016

- Built and maintained 50+ Joomla/WordPress sites, improving user experience by 15%.
- Integrated plugins that boosted client conversions by 10%.

Personality

• Detail-Oriented | Collaborative | Adaptable | Problem Solver | Client-Focused

Projects

- Website Development:-
 - 1. https://onlinemegastore.co.uk/
 - 2. https://mindmatterscounsellling.ca/
 - 3. https://kmcurgentfamilycare.com/
 - 4. https://ecmbilling.com/
 - 5. https://wbrosconstruction.com/
 - 6. https://www.shopalmabeauty.com/
 - 7. https://cobbliquor.com/
 - 8. https://carcamerarig.com/
- Over 2,100 tickets were successfully resolved at FixRunner.com!
- Data Science :-
 - 1. Crop Recognition using Deep Learning:
 - a. Built a CNN-based model to classify agricultural crops with an accuracy of 90%.
 - b. Trained on a large Dataset of 10,000+ labeled crop images.
 - c. Deployed the model via flask.

Educations

- Post Graduation in Data Science & AI Meritshot | 2024
- Bachelor's in Computer Engineering Gujarat Technology University (GTU) | 2009 2013